

KENT DAGNALL

DIGITAL MARKETING STRATEGIST
MEDIA + DESIGN + CODE

email@kentdagnall.com

[702] 768-1310

HISTORY:

5+ CONSULTANT

9+ GOOGLE SEO & PPC

10+ PUBLIC RELATIONS

15+ MANAGEMENT

20+ WEB DESIGN

20+ FOOD & BEVERAGE

EXPERIENCE:

Kent Dagnall Consulting 2015-2020
CMO-as-a-Service for National Brands

Mammoth Ideas 2014-2015
Chief Developer

Yellow Bus 2012-2014
Head of Account Services

Fierro Communications 2008-2012
Online Marketing Strategist

Chef/Restaurant Consultant 2000-2008
Las Vegas, Bay Area & New Mexico

EDUCATION:

Self-Educated Web Developer:
HTML, CSS, PHP, LASS/SASS, RUBY
JavaScript, XML, MySQL, WordPress

University of New Mexico
College of Fine Arts 2003-05

AWARDS:

Telly Outstanding Regional TV
Restaurant Advertising

6 ADDYS

SKILLS:

ADOBE	LEAD GEN
ADWORDS	LISTENING
AFFILIATE	MEDIA BUYING
ANALYTICS	MONETIZATION
BARBECUE	PACKAGING
CONTENT	POLITICS & PR
ECOMMERCE	SOCIAL MEDIA
EMAIL	SPEAKING
EVENTS	TRAINING
FENCING	WEB DESIGN
LAMP STACK	WORDPRESS

MORE?

kentdagnall.com

linkedin.com/in/kentdagnall

I am reliable, intelligent, honest, and loyal to the team. Looking for same in a company...
Let's talk.